10th Annual SF ISACA Fall Conference October 4-6, 2010



# S11: Conducting Enterprise-wide IT Risk Assessments

Lance M. Turcato, City of Phoenix





## **Conducting Enterprise-Wide**IT Risk Assessments

#### Session S-11

Monday, October 4, 2010 (10:15am-11:45am)

Presented by...
Lance M. Turcato, CGEIT, CISA, CISM, CPA, CITP

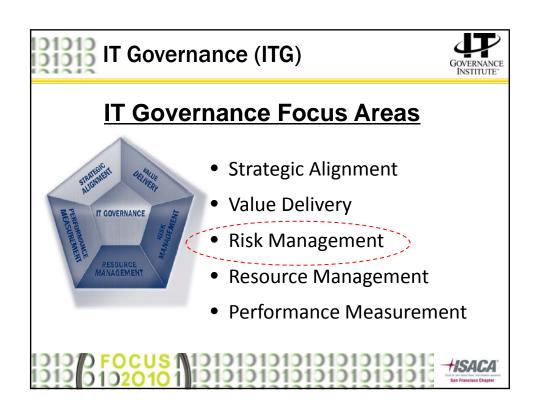


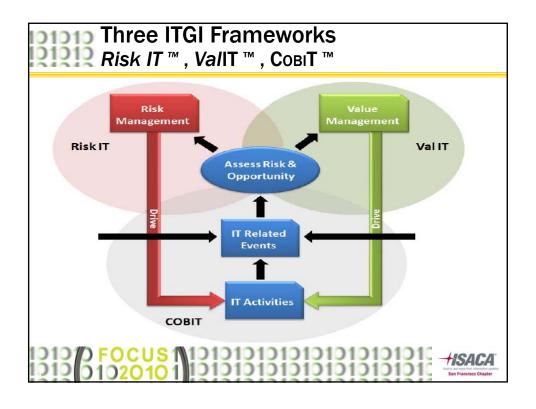
## Sissis Agenda

- IT Governance Focus Area (Risk Management)
- IT Governance Frameworks (Risk IT)
- General IT Risk Assessment Phases
- Scoring Criteria Factors to Consider
- Compiling IT Risk Assessment Results
- Leveraging the IT Risk Assessment in Audit Planning
- Ongoing and Annual Updates
- City-wide IT Risk Assessments @ City of Phoenix









## Risk Management



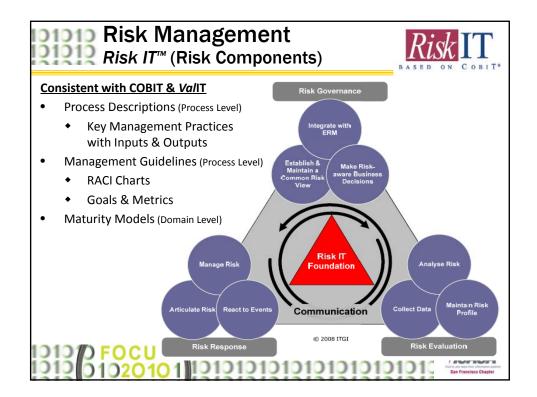
- Value Delivery = creation of value
- Risk Management = preservation of value

## Principle 5 (Conformance)

#### **Risk Management Elements**

- Final responsibility rests with the board
- Transparency about the significant risks
- Risk management *embedded* in enterprise operations (Integrated risk management)
- Internal *Control Framework*
- **Proactive** risk management creates competitive advantage
- Continuous process (risk identification, risk mitigation, acceptance of residual risk)





#### General IT Risk Assessment Phases

- 1. Inventory Process / Environment Understanding
- 2. Departmental Self-Assessments
- 3. Departmental Risk Evaluations
- 4. Evaluation of Overall IT Risk Profile
- 5. Compiling Results

## IT Risk Assessment Phases Inventory Process

- Business Processes
- Applications
- Systems
- Leveraging Existing and Prior Inventories



## IT Risk Assessment Phases Departmental Self-Assessments

- Departmental Control
- Departmental System Infrastructures
- Departmental Applications

## IT Risk Assessment Phases Departmental Risk Evaluations

- Validation of Controls
- Validation of Inventories
- Inquiry and Observation





### IT Risk Assessment Phases IT Risk Profile & Results

- Evaluation of overall IT Risk Profile
- Compiling Results
  - **≻** Database Repository
  - **►** Enterprise-wide Risk Factors



#### Scoring Criteria

- Dimensions of Risk
  - > Sensitivity / Confidentiality
  - > Integrity
  - > Availability
  - Project
  - > Fraud
  - Organization-specific (e.g., Public Safety)



### Scoring Criteria Continued

- Magnitude & Probability (high, med, low)
- Inherent Risk
- Estimated Residual Risk
  - Impact of internal controls on residual risk
- Score Calculation / Algorithms
- Aggregate Risk Score





#### Compiling IT Risk Assessment Results

- Enterprise-wide High-Level Risks
- Localized High-Level Risks
- Departmental Risk Scores
- System-specific Risk Scores
- Prioritization
- Reporting





### Defining IT Audit Plans Leveraging the IT Risk Assessment Results

- ODefining the "IT Audit Universe"
- Multi-Year (rotational) Plans
- Annual Plans
- Individual Audit Plans

#### 31313 Ongoing & Annual Updates

- Risk Assessment (a point in time analysis)
- Importance of Ongoing / Annual Updates
- Departmental Risk Update Schedules
- Integration with IT Strategic Planning



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**City-wide IT Risk Assessments at...** 



### **City of Phoenix**

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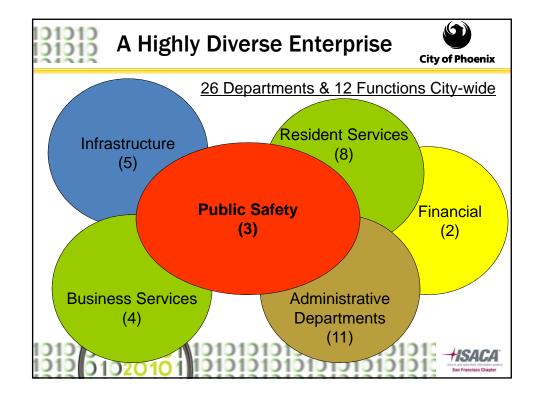
What's Unique about Public Sector?						
Private Sector (for profit)	- vs -	Public Sector (Not-for-Profit)				
Profit <b>Motivation</b>	A.	"Efficiency" Motivation				
Clearer hierarchical accountability environments	B.	More complex, political accountability environments				
More flexibility to decide & to execute quickly	C.	Less flexibility to decide & execute quickly				
Board/Shareholder exposure/oversight	D.	Board + More intense public exposure/oversight				
Limits on required information disclosure	E.	Freedom of Information Acts / dictated disclosure				
Higher tolerance of discretionary spending  – less demand for full fiscal transparency	F.	More limited tolerance for discretionary spending and more demand for full fiscal transparency				
Management often has more ability to effect cultural change within their span of control	G.	Difficult to effect significant cultural change and make it "stick" long-term – even within a span of control				
Most products and services are delivered in a fully competitive market place	H.	Most products & services are delivered to regulated markets that are less-than fully-competitive				
Customers "vote with their feet" & "wallets"	l.	Customer has limited choices re: product/services				
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#### Phoenix, Arizona - Trivia

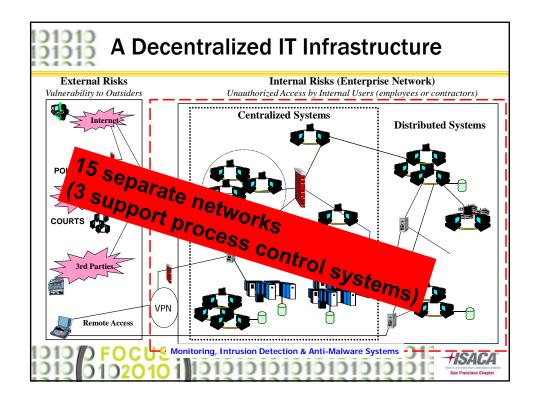


- Incorporated February 25, 1881
- 5<sup>th</sup> Largest City in the USA:
  - Largest city in the American Southwest and Mountain time zones
  - Second largest city in the Western US after Los Angeles
  - Only state capital with population > 1 million
- Estimated Population:
  - City of Phoenix = 1,552,259 (Phoenix Metro Area = 4,179,427)
- National & International Awards:
  - "Best-run City Government in the World" (Carl Bertelsmann Foundation Award - Germany)
  - "Best-Managed City" (Governing Magazine)
  - "A" Rating
    - Phoenix was the only city among the nation's 35 largest urban centers to earn an overall grade of "A." Year long, in-depth study of management efficiency by Maxwell School of Citizenship and Public Affairs, Syracuse University









#### Initial City-wide IT Risk Assessment

- Teamed With IT Audit Partner (City Audit & KPMG)
  - Completed during 2005
  - Evaluated the City's overall IT risk profile
  - Identified and assessed IT risks and IT-related controls City-wide
- Risk Assessment Approach
  - Surveyed City Departments
  - Interviewed City Departments
  - Limited Validation / Follow-up / Research
  - Compiled application & system inventories
  - Prioritized risk areas





#### Initial City-wide IT Risk Assessment

- Evaluated Multiple Dimensions of Risk
  - Assessed Inherent, Control, and Residual Risk
- Results:
  - City-wide Risk Summary
    - Documented <u>Top 6 City-wide High Risk Areas</u>
      - IT Governance was the top risk reported
    - Documented <u>Top 12 Localized (i.e., departmental) Risk</u> <u>Areas</u>
      - Assigned a score of probability and magnitude for each dimension of risk (high, med, low)





#### **Initial City-wide IT Risk Assessment**

- Departmental Risk Summary
- Prioritized System / Application Inventory
  - Prioritized City-wide inventory of systems and applications
- Application Assessment
  - Population: 467 systems / applications used throughout the City
  - *Critical Applications:* 104 applications supporting critical operational and financial activities
  - Sensitive Data: 159 applications process or store sensitive / confidential information
  - Vendor Support: 290 systems / applications no longer supported
  - Home-Grown Applications: 121 applications internally developed





### Overview of Our Initial Approach



- 1 Data Collection
  - ✓ Update Technology Environment Understanding
  - ✓ Update Application Inventory
- 2 Facilitate Department Risk Self-Assessments
- o 3 Follow-up On Data Collection / Assessments
- 4 Compile Results
- o 5 Using the Results





#### Our Goals for the Initial Assessment

- Obtain a current "population" (inventory) of applications
- o Identify application risks by type:
  - Inherent
  - Residual
- Rank applications by criticality
- Understand the City-wide "Technology Universe"
- o Create a risk-based multi-year IT audit plan



Step 1

DATA
COLLECTION

- Where would you start?
- What lists would you extract the data from?



#### Data Collection

Step 1

DATA

COLLECTION

- We started with...
  - City's Y2K list of applications
- We then...
  - Reviewed our prior audits
  - Brainstormed with auditors to identify applications they were aware of or had experienced
  - Obtained IT plan documents from City departments as well as the IT Department's Technology Master Plan





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#### **Department Self-Assessment**

DEPARTMENT
SELF
ASSESSMENT

- We sent each department:
  - A. List of applications from Data Collection
  - B. High-level department-wide IT control questions (tailored questionnaire)





## Department Self-Assessment Continued

DEPARTMENT SELF ASSESSMENT

- o For each application, we asked them to:
  - Apply risk estimates for each application (scale of 1-5)
  - Add any applications not included in our list
    - e.g. database type, server platform, support (internal or 3rd Party) etc.
  - Complete missing information (such as vendor name or note that the application is in-house developed/maintained)





### Department Self-Assessment Continued

DEPARTMENT
SELF
ASSESSMENT

Example of department application identified during
 Data Collection

Application Name	Platform	Application Description	Criticality 1-5	Origin Date	In House or Vendor Developed	In House or Vendor Maintained
SAP R/3 Financial Management System	NT-	This system is an industry-leading system, used enterprise-wide at the City of Phoenix. The business process automated by the system include: time and labor tracking, accounts payable accounting, billing, accounts receivable accounting, asset accounting, general ledger, GAAP and budgetary financial reporting, funds (budget) management, purchasing, inventory management, cost accounting, CIP project accounting, and plant maintenance functionality (work management, preventative maintenance scheduling).	5	7/1/98	SAP, Finance	SAP, Finance





## Department Self-Assessment Continued

DEPARTMENT SELF ASSESSMENT

- High-level department-wide IT control questions related to:
  - Department organization
  - Information systems environment
  - Security controls
    - Physical and logical
  - System development and maintenance
  - Business continuity and disaster recovery





#### BBB Department Interviews



- After Departments completed their Self-Assessments, we met with them 1-on-1 to discuss:
  - Risk ranking for each department application
  - Completeness of application population
  - Applications with sensitive data
  - Overall department IT controls



## Department Interviews Continued



For high-risk applications, we discussed:

- Inherent Risk
  - The risk of an application/data without any controls
- Residual Risk
  - Estimated risk after considering existing controls



## Department Interviews Continued



- Which of the following applications do you think has the highest INHERENT RISK?
  - E-Commerce Electronic Payments to City
  - Court Management System
  - Underground Fuel Leak Detection System
  - Traffic Signals





## Department Interviews Continued

Step 3

DEPARTMENT INTERVIEWS

#### IT General Controls:

- Access to Programs and Data
- Change Management
- Program Development
- Computer Operations
- BCM/DRP





# Department Interviews Continued



Interrogation	Situation
What controls do you have in place to ensure adequate network security?	If I am a hacker and I try to penetrate your network internally and/or externally, what controls do you have in place to prevent me from gaining access?
Do you have a plan in place in the event of a disaster?	What happens if a truck spills toxic chemical in front of your building entrance?
Why is Application A critical to your process?	If we remove Application A from the equation, so what? What is the impact?





## Department Interviews Continued



Interesting findings from these evaluations:

- First 10 minutes of the interview, we realized they had inadequate IT general controls.
- A high-risk application server was stored in the closet of the men's restroom.



### Compiling Results



- Three primary outputs:
  - Application Risk Summary
  - Department Risk Summary
  - Citywide High-Risk Areas





## Compiling Results (Applications)



- Volume of Data
  - 25 departments
  - 467 applications
  - 2 risk categories
    - Inherent
    - Residual
- 5 Application Risk Types (see next slide)





## Compiling Results (Applications)



- Application Risk Categories:
  - Data Sensitivity/Confidentiality
    - What is negative impact if information is public?
  - Data Integrity
    - What is the negative impact if the data is incomplete and/or inaccurate?
  - Data Availability
    - o What is the negative impact if the data is unavailable?
  - Project
    - o How often is the application changed, upgraded, patched, etc.?
  - Fraud
    - What damage can someone do from obtaining the information?





## Compiling Results (Applications)



Those were the typical risk categories. In addition to those on the previous slide, what risk categories would you add?

We had to add one (as a municipality):

**Public Safety** 

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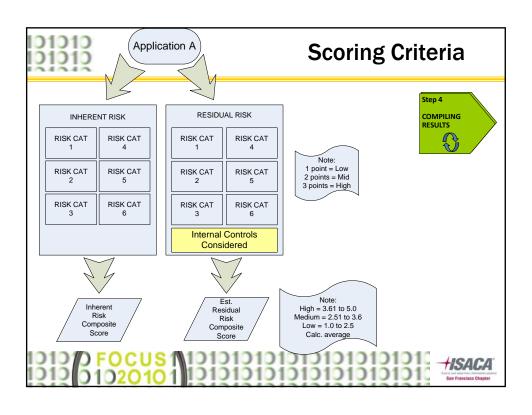
## Compiling Results (Applications)

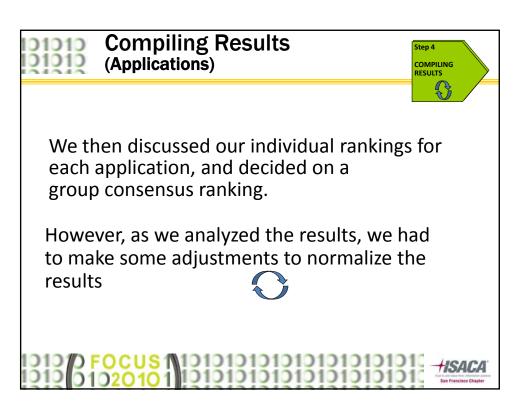


- Each of us scored each application and each risk category without bias
  - Only using the information obtained from the interviews and questionnaires
  - Using both Inherent and Residual Risk
  - No substantive testing









## Compiling Results (Applications)



#### For example:

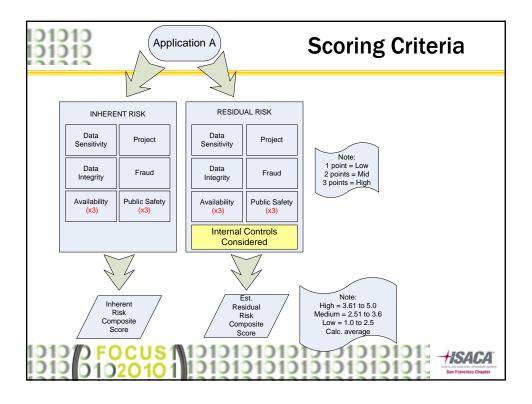
Initially, our 911 system was ranked as the 45th most critical application

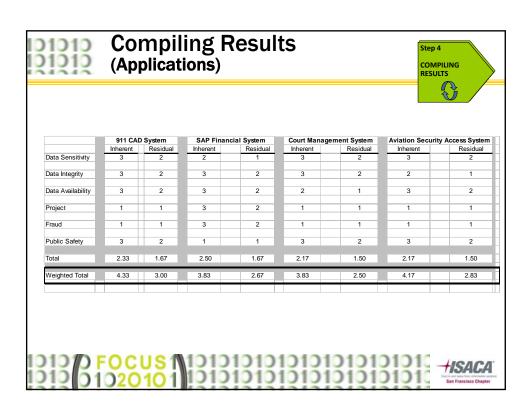
#### It should be near #1

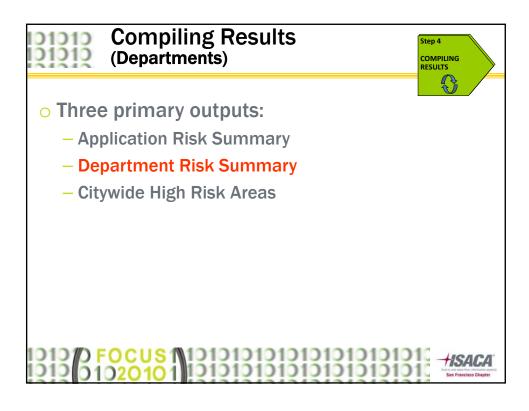
Thus, we adjusted the scoring criteria to more heavily weight the Public Safety and Data Availability Risk category

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## Compiling Results (Departments)



• We also compiled results and risk-ranked departments.

Highest Ranked Department	Lowest Ranked Department
Highest average application inherent risk	Lowest average application inherent risk
<ul> <li>High average application residual risk</li> </ul>	Low average application residual risk





## Compiling Results (Departments)



- Which of the following 3 Departments do you think has the highest inherent risk?
  - Personnel
  - Water
  - Finance





### Compiling Results (Departments)



- Which of the following 3 Departments has the highest inherent risk?
  - Personnel
  - -Water
  - Finance

Due to constant availability requirements, data confidentiality, and public safety



## Compiling Results (Departments)



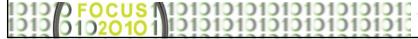
- Three primary outputs:
  - Application Risk Summary
  - Department Risk Summary
  - Enterprise-wide High Risk Areas



## Compiling Results (Departments)



- We also identified some enterprise-wide risk factors such as:
  - IT Governance
  - Disaster Recovery / Business Continuity Planning
  - ITD Backup Power Source
  - Network
  - Vendor Support
  - Wireless





#### Using The Results



- Multi-Year IT Audit Plan
  - Department General IT Controls Reviews
  - Application Audits
  - Network Vulnerability Assessment
  - IT Governance and Policy Review
- Integration with current technology processes
  - Integrated with City's Oracle database (Technology Information System)
  - Integrated into the City-wide Technology Budget Planning process
- Ongoing / Annual update of data
  - Annual update (in process)





#### Some Lessons Learned

- Leverage existing data
- Each department had their own personality and during meetings we had to adjust to their focus
- Be prepared for anything



#### State Surprises

- We performed the initial review right after Hurricane Katrina, so it was easy for people to identify risk
- Significant number of MS Excel and Access files
- City's election system is critical to the organization, but didn't fit into many of the risks identified



#### Surprises

- Sensitive/Confidential data is more than just SSN, Credit Cards, HIPAA:
  - Police and Judge personal information
  - Infrastructure information (e.g., utilities)
  - Others (e.g., Hazmat, Aviation security, etc.)
- Process control systems (e.g., Convention Center HVAC, Water Treatment System)

## Components of an Effective Ongoing City-wide IT Risk Assessment Process

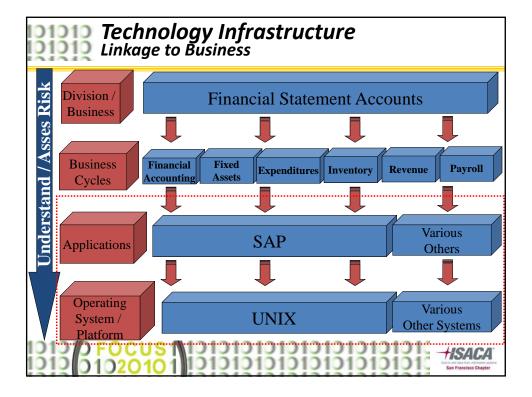
#### **IT Risk Assessment @ City Today**

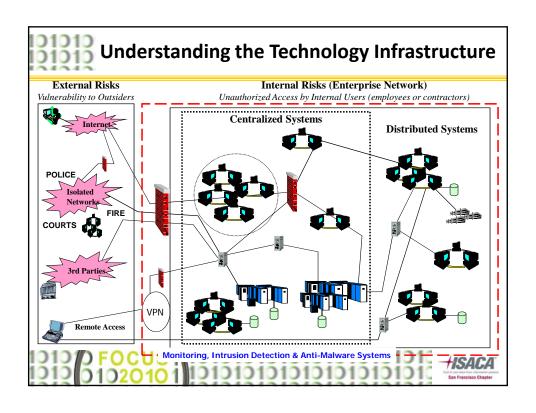
- Understand Technology Universe
- Define Technology Audit Universe
- Distributed Infrastructure Risk Assessments
- Application Risk Assessments
- Other
  - Business Cycle Analysis
  - System Implementation / Replacement / Upgrades
  - City Initiatives Impacting Technology

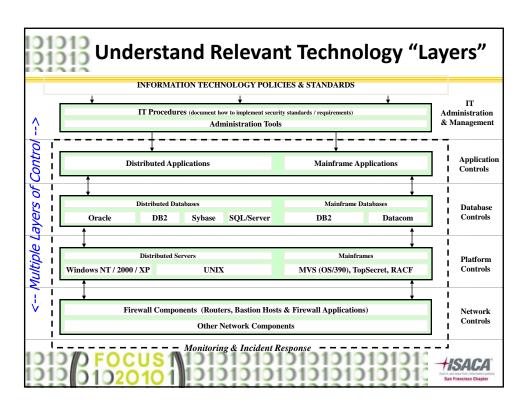


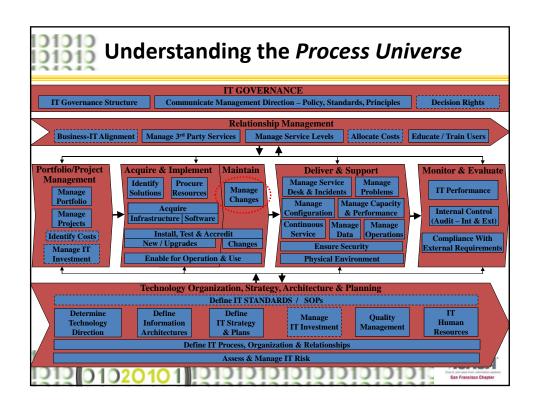
### Understand Technology Universe

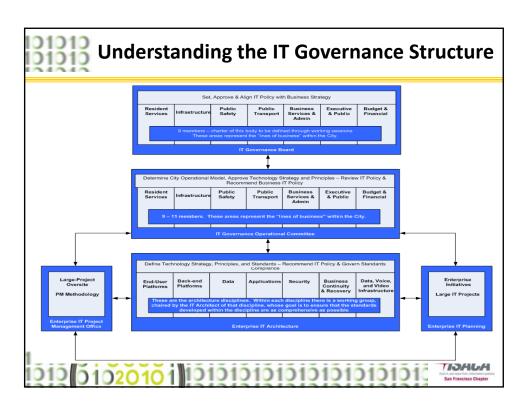
- Technology Infrastructure
- IT Human Resources
- o IT Management & Support Structure
- IT Strategic Plan / Budget







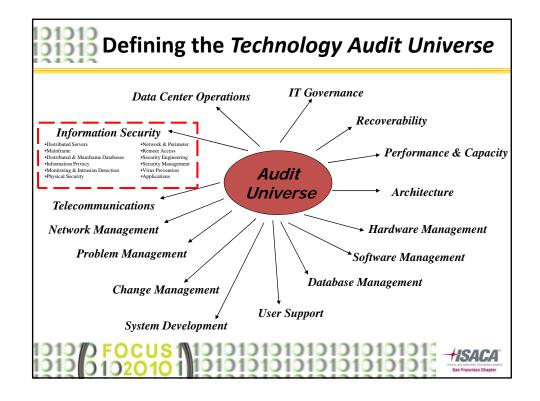


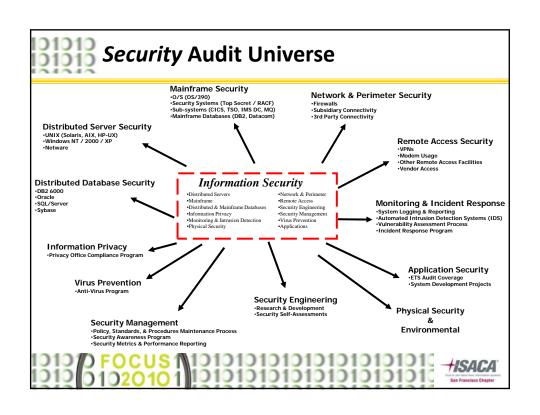


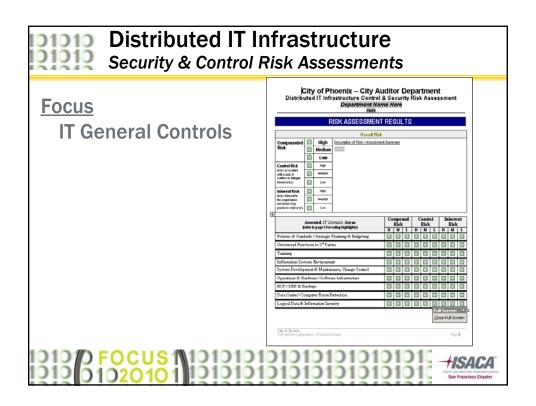
#### Understand Technology AUDIT Universe

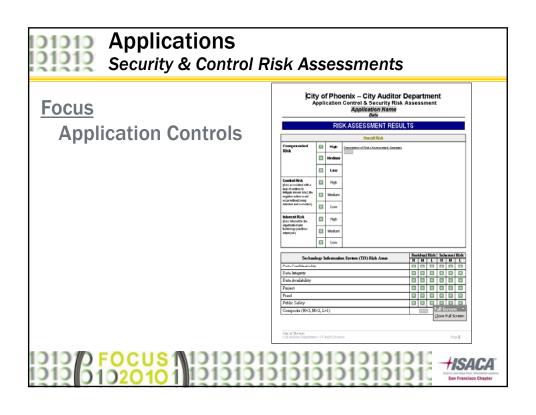
- IT Platforms
- Applications
- Data / Computer Centers
- Information / Data (Classification)

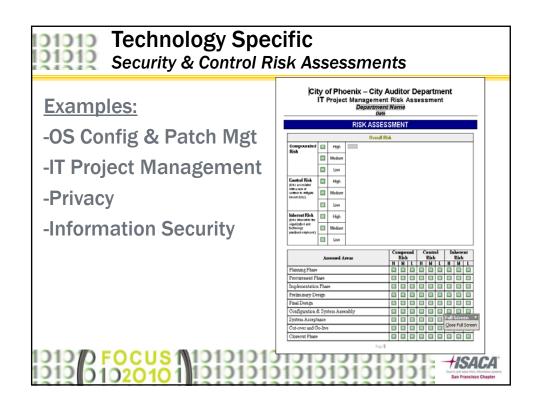


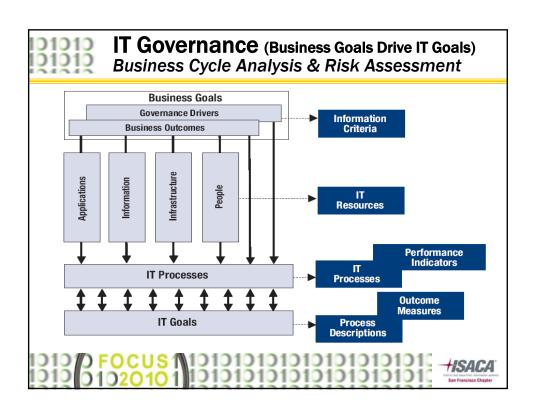


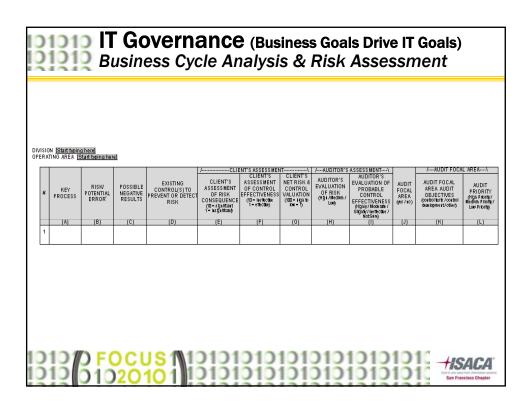


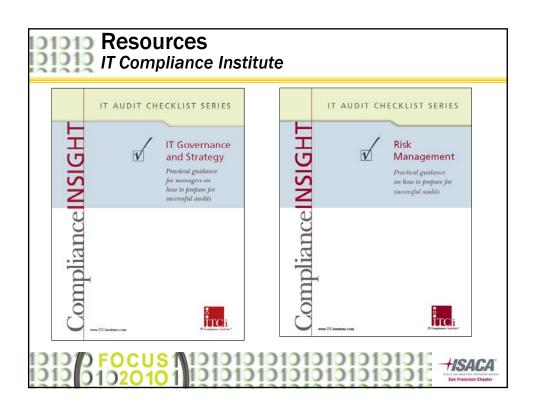














### For More Information

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